



California - Nevada Gold Miner News & Highlights

June - July 2011

BUILDING A BRIDGE TO THE NEXT GENERATION

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California Nevada Moose
Association Inc.

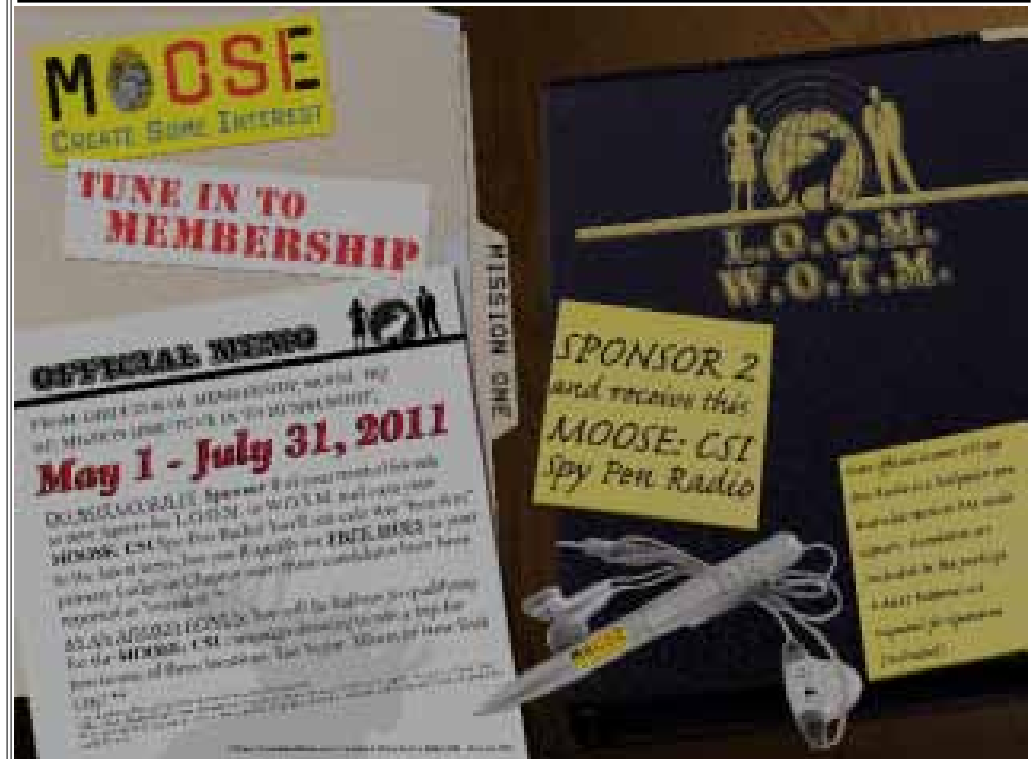
P. O. BOX 6668
Visalia, CA 93290

EXTRA - - - EXTRA



(pages 3&15)

READ ALL ABOUT IT



California - Nevada website
<http://www.ca-nvmoose.org>

Moose Member Benefits
<http://www.mooseintl.org/public/Benefits.asp>

Moose International website
<http://www.mooseintl.org>

News and Notes from the Travels of your President - - - Fred Reichelt



Greetings all and Thank you again for all you do for our Association. It is very hard to believe I am 8 months into my term as your President and having a great time doing it. I want to thank all the Lodge and Chapter members I have met in my travels for the warm greetings and hospitality I have received. Each lodge I visit brings new opportunities to meet someone new,

share and receive information, and ideas on promotions for membership and attendance in their lodges. I encourage you all to travel and visit not only other lodges in your District but the Districts that are close to you. You may pick up ideas you can use in your lodge, and share what you do.

Speaking of membership and sharing of information, Congratulations to all the Lodges and Chapter in obtaining the membership obligations this last year. I also want to thank all the new Boards of Officers as I am sure you will continue the momentum to continue membership growth and making your lodge, **The Friendliest Place in Town**. In addition it should also be noted that we had 4 lodges donate over \$2,000 dollars on Endowment and they are as follows; Lodi 634, Santa Rosa 458, Palmdale 507, San Jose 401, and Vallejo 468. Great job to all!

As you are aware, our new membership program is **Create Some Interest (CSI)**. This program can't be more appropriate as I have seen this **CSI** in many of the lodges I have visited. The saying, "Give them a Reason to Stay" and a "Reason to Come Back", can be accomplished by **Creating Some Interest** based on your membership and Lodge Location. Lodges such as Lodi and Martinez Moose lodges have had great increases in membership because of a Positive Attitude. The Lodi Lodge has had two enrollments where more than 25 new brothers were enrolled based on reaching out to their community. Give them a call and ask how they did it, and be sure to look at the sharing column on the CNMA Web site.



In my previous article I talked about my lodge visits in Southern Ca, and the visit of our Supreme Governor GW McCollugh. Again I want to thank all those who attended La

Habra, Palmdale, Stockdale, and Fresno Moose lodges to see and hear him talk. He was truly fantastic and the Lodges really went all out for his arrival and everyone had a great time. I

have to note the Lemo ride with GW and the CNMA Exec Board from the Hotel in Stockdale to the Stockdale Moose lodge was very memorable, good job to all.



Just prior the visits of the Supreme Governor, our VP Henry Weaver drove me to 14 Moose lodges in the area. This was truly an adventure and I was glad he knew his way around. We

started at the Big Bear Moose lodge and from there we visited China Lake, Lucerne Valley, Apple Valley, Frazier Park, Lancaster, and Mint Canyon to mention a few. Great time and I observed the CSI being used in all the Lodges. Their local programs were designed for their membership and keeping their members coming back in to the lodge and having FUN.

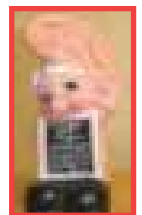
One such program was at the Lucerne Valley Moose Lodge. They did a twist on the similar idea I saw at the Redding and Anderson Moose Lodges. Instead of balloons, they were using Easter ornaments such as cards and plastic Easter eggs. The hanging items would change based on the time of year, such as Christmas ornaments for December. The messages were the same as seen in the previous lodges, did not win again...

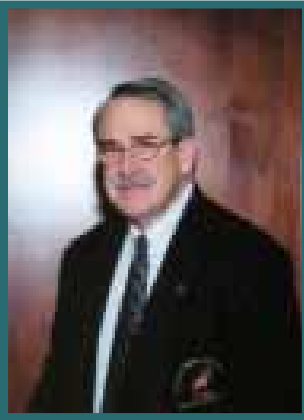
The months of June and July bring new opportunities such as the Convention in Anaheim. This will be a memorable event and all should attend. There will be a lot of new information for the lodges, Chapters, and Moose legions. In addition the opportunities to meet old friends, make new friends, and support your brothers and Co workers who are up for awards. There is a lot planned so everyone can have FUN.

Note: If you are having a special function at your lodge and would like me to attend, please give me a call or email, I will do my best to be there and support you on behalf of the CNMA..

Please remember, a burden heavy to one, is born lightly by many; share your ideas and work as a TEAM. Together Everyone Achieves More, and give your members a reason to stay and come back.

Fred Reichelt CNMA President 2010-2011





Regional Manager - - - - -

Charlie Lopez

A NEW CAMPAIGN BRINGS NEW CHALLENGES

While we wait out the final results from "The Time Is Now" Membership campaign, it gives us a moment to pause and reflect on what we can do to improve our individual operations. Our lodges did a fantastic job of transmitting around of 6500 applications. We must weigh this exciting feat with the sobering fact that we also lost around 6500 members. True, we lose some to death every year, but the vast majority of our losses come strictly from members who for one reason or another become disinterested in the Moose.

The major question is **WHY?** Let's ask ourselves some really tough questions?

<> Are our lodges the "**Friendliest Places in Town?**" Does everyone receive a "Hello, How Ya' Doing" when they enter, or a "Goodbye, Take Care," when they leave our lodges? Do we go out of our way to talk to everyone we can or do we just congregate in small groups with our "buddies?"

<> Is our "House Committee Doing It's Job," by **Maintaining Decorum?** Are they allowing disturbances to occur in our Social Quarters?" Vile and Profane Language, Fights, Shouting Matches, Drunkenness. These should all be addressed by the House Committee, with a proper hearing scheduled under section 48.9 of the General Laws, and the offending parties dealt with in a decisive manner, so members understand that this type of behavior is not to be tolerated. If it is allowed to go unchecked, then we are inviting it to happen over and over again. Our members and our employees deserve not to

be subjected to this type of behavior. Our officers were elected to also have a seat and a say on the "House Committee" and make certain that all of our members are made to feel safe and not be afraid to bring their children & family to "their lodge." "**The Friendliest Place In Town,**" should be "**JOB ONE,**" for all our officers and employees.

<> Does our lodge pay attention to those members who are ill or in the hospital? Do we make sure that the lodge pays their respects when one of our members is called to his maker? This is defined under the duties of the Junior Governor, but it is everybody's responsibility to give care and show respect to our members when they need us the most.

<> Do we keep our lodges in top shape? Are the bathrooms clean, tidy and free from offensive odors. Do our members want to eat from a filthy kitchen or from servers that look unclean.

<> Do we provide enough activities for our members? We should have a "full calendar" of varied activities for our members. Darts, Wii Tournaments (ask your grandkids), Golf & Bowling Leagues, Ballgame Trips, Cookouts, etc. A Moose Lodge has to be something special to have a member want to belong, want to renew his dues year after year. He doesn't have to pay \$40 to \$80 every year to belong to the corner bar.

<> Are we active in the Community by providing needed services for those who can use a helping hand? Community Service is an important and integral part of our program, making our members proud to be associated with the Moose and at the same time creating an air of curiosity within the Community for the good we do.

Continued on page 15



Henry Weaver - - - Vice President

I'd like to start, by congratulating every lodge, district, and Moose Legion for a fantastic job and a banner year in membership. But in the same breath we lost just as many members as we signed.

The theory of signing members to increase our membership fly's out the door with members lost to arrearage. It is so very important that we have our membership chairman find volunteers to call dropped or delinquent members to find the problem creating the situation for them not renewing membership in our great fraternity.

It could be a simple solution to stop the leak in our membership. Our association had one of the best years of membership in years. But lost so much of the excitement and reward to the loss of so many members. What can we do to turn this around?

Imagine if every member that we lost out the back door was still part of our membership, and they had signed just one member or possibly two and received their membership dues paid for the next year. Wow we would have increased our membership three fold. And we would have bragging rights over the Florida/Bermuda assoc. as the top association in membership.

With all the Moose Int., and Ca./Nv. Moose Association campaign's we had one of our greatest increase in membership that we have experienced in years.

The problem we are experiencing is our loss seems to follow with the new membership signing. We can fix this. Every Lodge, District, and Moose Legion, and member needs to follow up and contact every member that has been dropped or not renewed. Have your administrator go back through your memberships that each of you have signed over the years. Contact all that you show have not renewed, work the program. Let's keep our members on the books while signing new members and increase our membership by signing our old members back into the greatest family fraternity around.

You all will benefit with the progress a simple phone call could make.

See you all at Anaheim. Thanks for all that all of you do. Pray for our brave soldiers and Vet's. God bless America and all you your families and Moose brothers and sisters.

Association VP Henry Weaver



Bob Sypnieski - - - Pilgrim & Past President

Yuba City Moose Lodge #1204 – Special event dinner for Moose Charities and the Lodge

The following is condensed from a report submitted by Bill Thompson, event chairman.

The **Governor's Dinner Extravaganza** was put together as a restaurant style dinner with 44 menu items to choose from to raise money for Moose Charities and the Yuba City lodge. The menu was 7 pages in color with pictures of the food items included – really nice. We had tablecloths, candles, waitresses, etc. and it was a hit!

We had a fantastic Governor's Extravaganza Dinner and had revenue of just over \$1,300 for the Lodge and Moose Charities. It really was a nice event, has created a lot of positive talk and has given our members one more reason to renew their membership, while supporting our great charities and their lodge!

The kitchen crew consisted of six members who really worked hard to provide the dinner guests with a great meal. We think we succeeded, but we did make a few mistakes -Thank you for understanding! Thank you to everyone that helped, please know that your efforts are so greatly appreciated! We will do this again for the members in a few months and would like to ask for your suggestions. We will update the menu, but keep your favorites and add a special as well.

As a result of your support we raised money for the Special Olympics, Safe Surfin', the Mooseheart Roofing Project, Tommy Moose, Moosehaven and of course half the money went to the Lodge general fund. The board of officers wishes to thank all of those who participated in this special event as it is appreciated.

Reporters note: On behalf of Moose Charities and all those who will benefit from this event – Thank you to all who had a part in this special dinner. This can be an example to other lodges that new events can be successful with everyone working together.

Fraternally,

Bob Sypnieski, Pilgrim &
Past Association President



Notes from the Association Secretary - - - - George Montgomery

By now the September 78th Annual Convention information is in the Lodges, Chapters and the Association Officers and Committeemen. Hopefully everyone will make their reservations early. This should be an outstanding convention. Our guests are Rodney Hammond, former Regional Manager for the Florida/Bermuda Moose Association and is now serving on the Moosehaven Board of Directors. The Women of the Moose will have none other than the Executive Director of Moose Charities, Jan Fregulia. So plan on attending. There should be no snow to deter anyone from coming.

As I stated in the letter there was a slight increase in meal prices. The regular meals have been increased by \$1.00 each. The banquet is at \$39.00. We are having two outstanding entrees to choose from for the banquet, Steak Diane and Pacific Salmon. The steak is filet mignon. Please send your registration and meal order forms to Nony Hetrick. It messes up the system if the orders are sent to my office.

2010-2011 was the best Membership year we've had in many years. Together with Moose International and our association programs, we've made it lucrative for our members to sponsor a new or former member. All the sponsors, both men and women are to be commended for their efforts this year to build our membership.

Bob Bakman is doing a masterful job on chairing the School Administration Building Roof Project. We are happy to report that thus far we've raised over \$150,000.00. Our goal is \$275,000.00. Our Chapters are doing a magnificent job on supporting the program. Everyone is to be thanked and praised for helping with the fund raising.

Hope to see everyone in Reno in September. Have a wonderful summer.

Fraternally,
George Montgomery



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June - July 2011

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Editors: Chuck & Val
Dombrow

To help finance the Association Newsletter, we ask for donations from Lodges, Chapters, Districts, Moose Legions and Members. Donations will help cover the cost of printing and postage. Send all donations to George Montgomery, Association Secretary.

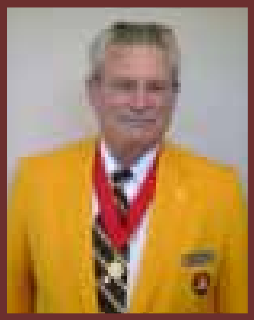
Deadline for next Newsletter is July 1, 2011. All articles should be sent to cmdombrow@yahoo.com.

* \$10.00 for individual subscriptions.



California - Nevada Moose Association Meeting Schedule

- June 30 - July 6, 2011, International Convention, Anaheim, California
- September 8-11, 2011, Association Convention, Reno, Nevada
- March 22 - 25, 2012, Association Mid-year Conference, Reno, Nevada
- 2012, International Convention, Tampa, Florida
- September, 2012, Association Convention, Reno, Nevada



Travels and Adventures of Robert Mackay - - - Deputy Supreme Governor

Do you remember the old saying **“Time Goes By Fast When You’re Having Fun”**. This past year has been no exception. I would like to **“THANK”** all the lodges, chapters and districts for their gracious invitations. The meals served and the desserts have contributed to my increased pant size. The information shared and the questions asked in regards to the future of our fraternity shows that the membership of the CA/NV Moose Association wants Mooseheart/Moosehaven and Community Service to remain our number one priorities. The way we achieve this is through increasing our membership and retaining our current members.

My travels with Supreme Governor G.W. “Jeepy” McCullough III showed me that one man can **“make a difference”**. At all the lodges visited he and wife Sue always seemed to eat a cold meal because they were busy visiting, shaking hands, hugging and answering questions of members concerns. His forceful message of fraternalism/brotherhood/sisterhood and the importance of strong leadership in our lodges and chapters will insure the future of Mooseheart and Moosehaven. **“CAN I HAVE AN AMEN TO THAT”**?

Fraternally,
Robert G. Mackay



Supreme Governor's Visit to California, La Habra, Palmdale, Stockdale and Fresno



Cheryl Volden - - - - Deputy Grand Regent

Happy New Year to all CA/NV chapters and lodges! Did your fraternal unit's year end successfully? Congratulations to the CA/NV Women of the Moose (WOTM) for having an increase in membership. Weren't we lucky that we had so many incentives for sponsoring members? WOTM Headquarters sponsored campaigns and our CA/NV Membership Chairman's campaigns gave us great reasons to sponsor members. We were given a challenge and we exceeded our goals!

Isn't it great that the theme for the year has already been announced so we can get started on sponsoring members! This year's theme is ***Moose CSI: Create Some Interest***. A theme pin is given for sponsoring 1 member, and a Spy Radio pen is being offered for sponsoring 2 members between May 1st and July 31st. If you sponsor 5 during the campaign you will receive a Moose International 5 Club deluxe paring knife and vegetable peeler gift set. Don't forget that by sponsoring 2 you also receive a free year's dues. By sponsoring 5 you receive your 5 Club wallet card and decal. Plus you are eligible for the 5 Club Party at International Convention and at the CA/NV Annual Conference. So many great reasons to sponsor members, but the best reason of all is to increase our defending circle and help our chapters to earn the Award of Achievement. The theme campaign materials can be found on the Moose International website at www.mooseintl.org, Members Only as well as the California Nevada Moose Association (CNMA) website at www.ca-nvmoose.org.

International Convention is just around the corner and will be right here in our Association! June 30th through July 6th Anaheim, CA will be invaded by the Moose Family Fraternity and we are looking forward to a great Convention. Hopefully everyone has made plans to attend at least one day (why not the whole convention and all the events?). Take advantage of this opportunity to attend the meetings, participate in panel sessions, enjoy some entertainment, visit the moose gift store, watch the conferral ceremonies (if you are eligible to attend), view the ritual competitions and check out the booths with information on the various Moose programs. It will be so exciting to see the class of Academy of Friendship, Star Recorder and College of Regents matriculants attending their conferral ceremonies or being honored during the WOTM sessions. Congratulations to all of you on a job well done and I hope you enjoy your ceremonies. What a great opportunity to attend an International Convention. Please say "Hi" and give me hug when you see me! Remember that ***HUGS – Help Us Grow Stronger!***

Interested in a weekend of fun and friendship with the CA/NV WOTM higher degree holders (coworkers who hold the Academy of Friendship, Star Recorder or College of Regents degree)? Check out the announcement on the CNMA website, select Deputy Grand Regent then WOTM Information. This weekend is scheduled for August 6 and 7 in Visalia, CA. What happens in Visalia stays in Visalia so come have fun!

Plans are already underway for our Annual Conference in Reno, Nevada September 9th through the 11th. Our official visitor will be Jan Fregulia, Director of Moose Charities. Our hostess chapter will be Yuba City #1089. Registration forms will be out by mid-June along with the agenda. These items will be on the CNMA website and copies will be emailed and mailed to all chapters. Please plan to attend the conference, I guarantee you won't be disappointed. FYI - I put in my order for **NO SNOW!**

I know that we all sacrifice a lot to assist our chapters and lodges. It is important that we recognize our volunteers, that we value them for what they do no matter how insignificant it may seem and that we say Thanks. In hopes of encouraging each of you I have posted stories that I hope will make a difference in your life. Some of you have written to me or spoken with me about what I have shared. Thank you for taking the time to share your thoughts with me.

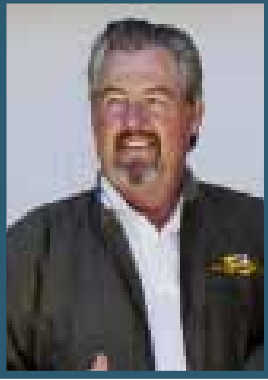
I value each of you and want to say "Thanks". Most importantly thanks for everything you do for your chapters, lodges, communities, the Moose Family Fraternity, Mooseheart, Moosehaven, and Moose Charities. This month I have posted a story entitled "***Thanks for Your Time***", author unknown, on the CNMA website, Deputy Grand Regent page, ***WOTM HUGS*** section. Know that I have a gold box filled with "the thing I value most in my life".

Thanks for Your Time – it is invaluable to me as I know it is to this fraternity!

Hugs in my heart,

Cheryl





D.V. Gregory, Webmaster
 California/Nevada Moose Association, Inc Website www.ca-nvmoose.org
 E-mail: dvg41@gosnc.com

Thanks George!

WOW we are already into the new Moose Year! Many changes will be forthcoming this year to enhance our work as members of the greatest fraternity in the world. A fraternity that cares!

It takes many dedicated men and women to carry out our mission of caring for our children, seniors and communities. I would like to say **Thank You** to the many that I have had the opportunity to work with over the past years and years to come. It cannot be done alone!

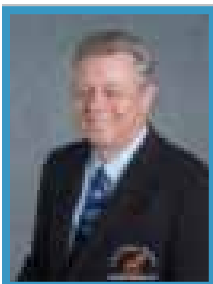
There is one man that I would like to say to him, **many thanks for your years of service** – that brother being George Montgomery, our Association Secretary. Having been in the position of Association Secretary, I know the many hours he puts in to see that our association operations go forth with success.

Come this September at the Annual Convention, George will be retiring from the position. **Please take the time to say Thank You to George, for a job well done.** He will be done as secretary, but I know he will still be active as a Loyal Moose and member of our great California/Nevada Moose Association. My personal Thanks George!!!!

Our website is still the best there is, but it can only get better with your help. **Please keep information that pertains to your committees updated often.** Old information is sometimes of no use.

Thank s to everyone who sends and shares information and ideas for all to reads on the web. Keep visiting the web . . you never know what you will find.

Keep up the great work everyone!
 Thanks for all you do for the Moose!
 Fraternally, DV Gregory



Chuck Dombrow - - - Editor & Past President

Editorial

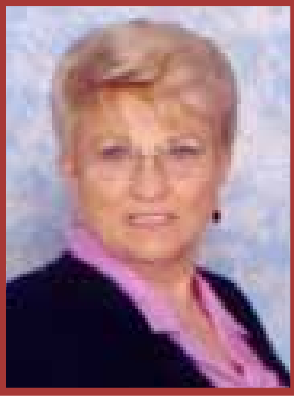
Why do we need to support our meal functions and book our rooms at the Atlantis?

The Atlantis Casino and Resort has waived the customary rental charge for meeting and banquet space, because of our overall food and beverage functions and projected number of guest rooms. The value of room rental is placed at a minimum value of \$24,000. The waiver is predicated on our agenda of programmed activities and our attendance. Any reduction greater than 15% of our expected food functions will nullify the waiver. As you can see, we need to support all our meal functions, the \$10 to \$15 you may save going else ware could cost the Association \$24,000, money we don't have.

The Association has reserved a block of 1670 room nights, an amount that we have always achieved. If

less than 80% of this room block should occur, the Atlantis will access our meeting room rental on a sliding schedule, starting at \$3,000 up to \$7,500. If you are thinking of staying somewhere else please reconsider, we need your help

Thank you all for your support, let's all go to Reno to learn, meet new and old friends and for the first time attend a Leadership training session on Sunday, September 11th at 8:30 to 10:30 am. The cost is only \$5.00 per participant, a fee to cover the cost of training materials. This class is for all Governors, Jr. Governors, Treasurers, Trustees and Audit Committees. Both lodge and chapter members are encouraged to attend. Be sure to sign up no later than August 15, 2011.



Women of the Moose Membership

By Carol Veach, CA-NV WOTM Membership Coordinator

PRECIOUS CHAIRMEN- PRECIOUS ORIENTATION



I started my Moose Life as the Publicity Chairman and I was very lucky. Oh, not because I was enrolled and installed on the same night. Not even because two close friends started this journey with me that night. No, I was lucky because the Senior Regent told me my duties in no uncertain terms. She told me why these duties were important. I never doubted she expected work, loyalty and attendance from me. Our Senior Regent valued my intelligence and my muscle and had every intention of putting them to work!

Well, I fussed and I fumed about how busy I was and that “they” expected too much and even a little “who does she think she is, anyway!” This woman, this leader, actually held Chairmen’s Meetings and handed out Chapter calendars covering the next three months with suggestions for fundraisers. The whole Board of Officers was there and helped us with suggestions and how-to advice.

Publicity Committee remains the first Chapter meeting dedicated to a newbie, to a first-time Chairman and this time, it was me! I had no problem with reading the speech or marching around the room in my floor-length skirt or even sitting still with my feet flat on the floor and my hands folded demurely in my lap. However, as soon as the hour and 45 minute meeting was over, I stopped the Senior Regent and asked, “Am I done now?” She looked me right in the eye and said words that have made a difference to me all through the years.

“Carol, we enrolled seven new Co-workers tonight in *your* honor. They are important to us and I think you should introduce yourself to each of them.” That night I met some wonderful women.

However, I wasn’t going down easy. It was time to head to the dining room for refreshments. Well, it was late and I wanted to go home – work came early the next day. Once again I marched up to the Senior Regent and whined, “*Now* can I go?” Once again she stopped me cold. “I think it would be very nice if you had punch and cookies with those new members. You could even help them find a seat and introduce them to other members.” This woman was a real taskmaster! Years later, though, when I was Senior Regent, I asked every one of my Chairmen to meet all the new members. Our Chairmen are a wonderful resource and we should *expect* them to do their best. If we nurture them and help them be successful, we have a source for new Chapter Officers.

We no longer have an opportunity to greet our newly enrolled members at a meeting. We need to make our own opportunity by holding a monthly or quarterly reception/orientation, complete with food and drink. No evenings left on the calendar? What about 10:30 am Saturday morning, ending in a light lunch? Sunday afternoon for tea? Put on your thinking cap and bring the new members into your Chapter. Ask the higher degrees to be a part of the work force. Create Some Interest. If you do, you will increase your Chapter’s membership *and* have a successful year.



2010 - 2011 Executive Board

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Vice President

Henry Weaver

Prelate

Alan Phillips

Treasurer

Bill Drake

Jr Past President

Allen "Ace" Charlton

Regional Manager

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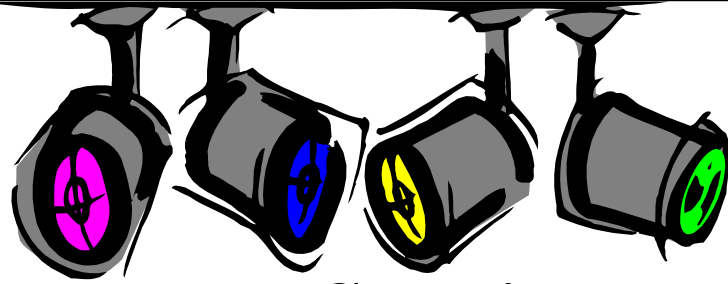
Gail Marlatt

Association Secretary

George Montgomery

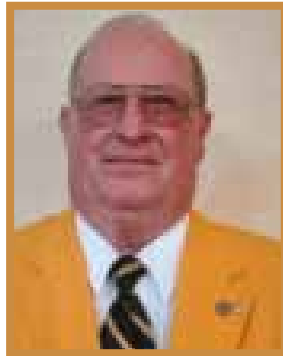
District Presidents

- District 1 -Robert Bohrer
- District 2 -Walter Hurlburt
- District 3 - Art Burr
- District 4 -James Spence
- District 5 -Keith Pruett
- District 6 -William King
- District 8 -Jose Gonzalez
- District 9-Clarence Greer
- District 10 -Perry Lee James
- District 11-Johnny Robinson
- District 12 - Michael Budy
- District 13 - Ken Rainwater
- District 14 -John Williams
- District 15 - Gary Brown Sr.
- District 16 -R J. Barcalow
- District 18 - Joseph Lucier
- District 19 - Matthew Bryden
- District 21 - Don Strange
- District 22 - Robert Carter
- District 23 -Richard Imhoff
- District 24 - Jonathan Miller Sr.
- District 25 - Tommie McFarland



In the Spotlight

Robert R. (Bob) Bakman



Enrolled in Tehachapi Moose Lodge #1678 on January 18, 1986 and immediately became active in meal preparation, fundraising, building maintenance and cleaning. He has served on following

committee's for number of years indicated in periphrasis: Enrollment (22), Orientation (15), Audit (10), Investigation (1), Youth Awareness (1), Bingo (24), Mountain Festival Badge Sales (21), and Community Service (11). He is currently the chairman of the Community Service, Badge Sales and Bingo Committee's. He has served as Lodge Sergeant-At-Arms, Junior Governor, Governor (2 consecutive terms) and Junior Past Governor (2 consecutive terms). He has been honored by the Tehachapi Women Of the Moose Chapter as Moose Helper of the year 3 times. He has received the Lodge Moose The Year Award and his Lodge Meeting attendance is noteworthy. He is a member of the 25 Club, 75-member division and has a lifetime sponsorship of 83.

He has served Golden Valley District #12 as Sergeant-At-Arms, by doing fundraising and for 10 years was a member of the Special Olympics Annual Bowling Event committee. He attends District meetings regularly and is currently serving as the District Chairman of the Scholarship and Mooseheart Educational Administration Building Roof fundraising efforts.

Bob became a member of the Central California Moose Legion #176 on November 15, 1958 and immediately became active in fundraising activities and on the enrollment team. He has served as Fraternal Director (2 years),

Chaplin, President and Junior Past President. During his term as President, Moose Legion 176 produced 5-Membership Quotes and he received the Presidents "Progress through Persistence Award". During his 5-years as an Officer/Director he received the "Director Key Award" each year. He is still involved in fundraising and enrollment activities; and is currently serving as the appointed Fraternal Director.

In 2004 after a number of years of volunteering to help raise funds through various means during Midyear and Annual Association meetings He was appointed to the Association's Mooseheart Scholarship Committee and became the Committee Chairman 6-months later with a mission, program and goal of obtaining \$242,000.00 by September 2011. While the goal was not attained the Committee did raise over \$220,000.00 to provide Scholarships for qualified past and future California/Nevada young adults who graduate from Mooseheart High School. At the Annual Convention in September 2010 he was appointed to Chair a Committee to complete the Mooseheart Education Administration Building Roof Project. The project goal is \$275,000.00.

Bob received the Fellowship Degree of Merit on September 19, 1992 at the California/Nevada Moose Association Annual Convention in Palm Springs and he received the Pilgrim Degree of Honor on May 26, 2007 in the House of God at Mooseheart IL. He is a Life member of the Central Coast Council of Higher Degrees, a Life member of the Opportunity Lodge at Moosehaven, FL. and a Charter member of the newly organized Central Valley Council of Higher Degrees. He is a second year member of the Moose Charities League Of Guardians and is at the 75-year level of The Greater 5 division of the Gimmie Five program.

Continued on page 15



Bill Drake - - - - Treasurer

Happy New (Fiscal) Year!

Congratulations to all newly installed Officers and appointed Chairmen! You're going to do just fine! Hang tough!

I would like to start out by asking a few questions.

1. Did your Lodge meet all of the commitments in order to receive the Premier Lodge Award in 2010?
2. Did your Lodge receive the 5 Star Award in 2010?
3. Does your Lodge have a full complement of Officers for the 2011/2012 term?
4. Are your new Officers already developing a budget for 2011/2012?
5. Are your new Officers and Past Officers gathering to select Moose Rookie of the Year? Lodge Moose of the Year? Moose Legionnaire of the Year?
6. Are your Officers proactively seeking out, mentoring and encouraging members to reach for the higher degrees of the Order?

If you know the answers to any or all of the questions above, that's fantastic! It means that you have taken an active interest in your Lodge and are engaged with following its operation!

Taking an active interest in knowing how the Lodge is operated is really an obligation that we all share.

Your Officers must provide all LOOM members with a forum twice monthly for members to have the opportunity to ask questions and to learn about issues and commitments, such as those items referenced above.

Every Moose member is entitled to know if Lodge Officers are compliant with rules of the Order and if the Lodge operation is solvent.

Why should you care? The answer here is easy. If the Lodge is being operated in compliance with all rules and regulations, if the Lodge is meeting or exceeding established goals and if new leaders are being groomed, then the Lodge's obligations are likely being met with our children at Mooseheart and our seniors at Moosehaven! They depend on us daily to keep them in our ultimate focus – for if we look away for just one moment, we risk the loss of one of them to an otherwise miserable existence. Then, we all loose.

Get involved and stay involved! It's your Lodge! Help make it successful.

Make your plans now for the International Moose Convention in Anaheim, June 30 through July 6, 2011! This convention is right in our own backyard! It's a golden opportunity to attend an International Convention!

Please keep an eye on all of those new membership programs out there! Sponsor a new member today! In fact, sponsor just two new members, and your dues are paid for next year!

God bless,

Bill

Correspondence Due Dates for June - July 2011

6/10/2011	Transmit MONTHLY financial reports from QuickBooks
6/15/2011	Mail MONTHLY Moose International A/R Payment and Endowment Fund Remittance
6/15/2011	Registration Deadline is June 15, 2011 Moose International Golf Tournament Palm Beach Gardens, FL, August 5-7, 2011
6/30/2011	International Moose Convention in Anaheim, CA 6/30-7/6/2011, including the ANNUAL Conferences of the Women of the Moose and the Moose Legion.
6/30/2011	R.Robert Dale Scholarship Applications submission deadline
7/1/2011	2011 Lodge Moose of the Year - deadline for ANNUAL submission
7/1/2011	2011 Lodge Rookie of the Year - deadline for ANNUAL submission
7/10/2011	Transmit MONTHLY financial reports from QuickBooks
7/15/2011	2011 Moose Legionnaire of the Year - deadline for ANNUAL submission
7/15/2011	Mail MONTHLY Moose International A/R Payment and Endowment Fund Remittance
7/16/2011	Registration Deadline is July 16, 2011 Moose International Horseshoe Tournament Strasburg, VA, Lodge 403, July 29-31, 2011
7/27/2011	Mooseheart's 98th Anniversary
7/31/2011	QUARTERLY Form 941 Employers Federal Tax Return submission deadline for Apr - Jun (U.S. Lodges Only)
7/31/2011	Registration Deadline is July 31, 2011 Moose International Horseshoe Tournament



Milt's \$100 Club

WHAT IS IT? It began at the Annual Convention in September 2010 when Past everything, Milt McGinnis provided an individual donation of \$100.00 for the Roof Fund along with an invitation join him in support of the program, which several did. In order to provide some form of recognition to these Individuals we developed a Certificate appropriately named "Milts 100 Club".

WHO IS ELIGIBLE TO GET ONE? Everyone!

HOW DO I GET ONE? Donate \$100.00 to the Roof Project.

DO I HAVE TO PAY ALL AT ONCE? No. We accept payments and when your total is \$100.00 or more, your Certificate will be prepared and presented to you.

HOW AND WHO DO I PAY? By cash or check to the Association Secretary or Treasurer at Annual or Midyear; by check to Association Secretary; by check to Moose Charities, anytime. On checks make sure to note CNMA Roof Project.

CAN I BUY THEM AS GIFTS FOR MY FRIENDS? Yes, in fact we encourage you to do so. Please contact Committee Chairman for instruction on how to do it.

FOR ADDITIONAL INFORMATION CONTACT: Bob Bakman, Chairman Roof Project. Email bobbb@bak.rr.com Phone 661 822-7684



Youth Awareness South - - - - Harvey Higgins

I am very proud to report that Allie Banas of Fresno and Hailey Holmgren of Kearny Mesa returned from the International Congress safe and sound. Both girls reported that they had a great time. Although neither won a scholarship they both gained knowledge and are ready to compete again next year.

With Donna Ridout's help we are working on this year's schedule for congresses. The schedule so far is Oct. 1st Lemon Grove, Oct. 8th Bellflower or a lodge nearby, Oct. 15th Camarillo Oxnard area, Oct. 22nd Pismo Beach, Nov 5th Fontana, and on Nov 12th we would like to have one in the Palmdale Lancaster area. If a member of any lodge in these areas would like to come forward and help out, please contact me at 909 224 4097 or 760 294 1434. We are willing to travel and conduct the student congresses but it takes a little time and effort on the lodges part to get the students and arrange the event.

This year the winners will get a trip to the International Congress which will be held April 26th thru April 30th in White Plains, New York just north of New York City. They tell me that the New York Moose Association is already hard at work making this an outstanding congress that the students won't want to miss. Again this year they will be getting a \$100.00 saving bond for completing the 1st three Kid Talks plus a chance at one of five scholarships. The scholarships range from \$12,000 down to \$2000.00. We can only make it happen with your help. Let' see if we can't CREATE SOME INTEREST this year and make the best ever.

Harvey D. Higgins
Youth Awareness
Chairman South
shutupharvey@cox.net

Presidents Travels, continued from page 2

Youth Awareness report

The Youth Awareness Program is essentially complete in the North with the exception of the appreciation dinners held in the local lodges. This is where we bring the students and invite the parents back into the lodges, and we acknowledge what they have completed during the 2010-2011 year. The students are then asked to speak to the membership on their experiences for the year and the topics they talked on.

I want to take this opportunity to thank everyone who continues to support this Win-Win program. Our group of 10 students who completed three “kids talks” or more, talked to a total of 378 young students ranging in age of 4-9 years old.

Our winners for 2010-2011 Ca North, are Kathleen He and Michelle Saechao. They have just returned from Charlotte North Carolina where they competed for scholarships up to \$12,000 dollars. Although they did not win back East, they are still winners for Ca North for participating in our program.

I have included their comments from the trip. It should be known both of the girls had a bit of a problem in getting to Charlotte due to the storms back East. In fact, when they arrived in New York to receive their connecting flight, the flight had been cancelled due to the weather. It was touch and go but the girls made it to Charlotte in time.



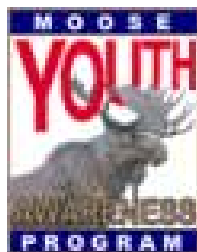
Going to Charlotte, North Carolina for the Moose International Youth Awareness Congress has been one of the most rewarding times of my life. I met so many new people from all over the country and even Canada and made close friends who I continue to keep in contact with. Everyone was incredibly friendly and passionate about making a difference in the lives of children. They were all phenomenal in their presentations and the efforts they put in their kids talks. During our trip, we visited several Moose Lodges, ate delicious Southern cooking and went to attractions such as a motor speedway, a mall and a theme park. On our last day together, the students gathered in a meeting room and sat through seven hours of presentations. In the end, five amazing students were chosen for scholarships. I wasn't one of them, but the trip itself was enough of a reward for me. I am so grateful for the incredible time I spent in North Carolina. I'd like to thank the Moose Association for giving me this opportunity and the Tri Valley Moose Lodge for sponsoring me. Thank you so much!

Thanks again, Kathleen



After a pretty miserable travel experience (cancelled flights, confusion with the attendants and lost baggage) I was happy to get to the hotel on Thursday night. Even though I didn't win a scholarship, I had a marvelous time meeting new people, visiting the Charlotte Motor Speedway—and riding in a pace car, shopping at the Carolina Place Mall and playing at the Carowinds theme park. I cannot articulate how appreciative I am of all the chaperons and lodges that we visited. They really made us feel like winners, whether we got the scholarship or not.

Thank You Michelle Saechao



Michelle is in car 43





Ace Charlton - - - Jr. Past President

Greetings to all!

Well, we're off and running for another new fiscal year and this year I have confidence that we're going to blow the doors off of what we did last year!

Please remember that we must make membership production and membership retention our top priorities! We must strive, every day, to attract new members and to remind existing members of the value and benefit there is to being a member of the Loyal Order of Moose. There are some awesome membership sponsor programs in play right now – and there will be more to follow – so take advantage of sponsoring someone into one of the finest Fraternities in the world! We're a bargain! We offer value! Share it!

Oh, and sponsor two new members each year and NEVER PAY DUES AGAIN!!!

One thing that I have always been struck by in this great Fraternity is the people. I have traveled many places and visited many Lodges, Chapters and Moose Legions and Moose Members and the one constant is that Moose Members are genuinely nice folks who accepted the responsibility to care for children who would likely suffer through an otherwise miserable existence through the early, character molding periods of their young lives.

Every day I am thankful for what I have in my life. I am also thankful that I am part of an organization with people who have taken on an awesome charge – a charge for humanity.

We take this responsibility very seriously and these children depend on us for their daily existence. I am proud of our undertaking. I think that sometimes we allow non-productive influences to take us away from our focus. But the leaders of this organization bring us back with reminders of what we are about as members of the Moose.

Every single thing we do in our Lodges, with our Chapters and with our Moose Legions should have one objective – to make our organization stronger and better prepared to help those who can not adequately care for themselves. It's just that simple!

Have a safe, happy and healthy 4th of July!

Please keep our men and women of our Armed Services in your thoughts and prayers until they are home safe with us once again.

God bless Mooseheart and Moosehaven.
Ace

~ Success is measured by a willingness to keep on trying.
If we try to the best of our ability, we will achieve our set goals. ~

California-Nevada Moose Association
GIVES ME GAS!

\$10.00 GIFT CARD

TWO (2) MEMBER AWARD
SPONSOR TWO (2) NEW OR FORMER MEMBERS AND RECEIVE A \$10.00 GIFT CARD*
*TO BE USED ONLY IN THE AREA WHERE THE SALES TAKE PLACE DURING THE ASSOCIATION CONVENTIONS AND MEETINGS. CONFERENCE CARD ONLY GOOD FOR USE BY MEMBER TO WHOM CARD ISSUED.

\$25.00 GAS CARD

FIVE (5) MEMBER AWARD
SPONSOR FIVE (5) NEW OR FORMER MEMBERS AND RECEIVE A \$25.00 GAS CARD*

\$25.00 GAS CARD

TEN (10) MEMBER AWARD
SPONSOR TEN (10) NEW OR FORMER MEMBERS AND RECEIVE ANOTHER \$25.00 GAS CARD*

MEMBERSHIP CAMPAIGN
MAY 1, 2011 TO APRIL 30, 2012

Continued from page 3 (Regional Managers Report)

<> Do our members know about Mooseheart and Moosehaven? How the largest portion of their dues every year, goes to provide needed help to our children and seniors. That they have a part in providing an education and a future for children that may have had no other option in life. Or a senior who may have found that when retirement time rolls around that they just don't have the resources to see their golden years. Our member's yearly dues contributions help to insure that they are not left out in the streets.

<> There are a Zillion reasons why we may lose a member. But, how will we know if we do not do a little probing. The first of every month, our Administrator should print out a "Delinquent

List." That is, those members who have not paid their dues and have fallen in an "Inactive Status. We must "Create a Committee" that will get enough members to sit down and contact 5 to 10 inactive members the beginning of every month and find out if there is something that could be done to move them back to an "Active Status." 5 members making 10 calls the first week of every month will cover 50 inactive members. Maybe you can get our officers to act as the committee. Some of the responses they receive may give them a better idea of how they can improve our lodge.

This is going to be a primary topic for us and will go hand in hand with the now famous "UP YOURS" campaign. We cannot continue to decrease "Active Members" every year.



**WE ARE IN THE PEOPLE BUSINESS
WHEN WE ARE OUT OF PEOPLE,
WE ARE OUT OF BUSINESS**

Charlie - "Active Members UP YOURS By One

Continued from page 10

Prior to becoming a Moose, he was involved in serving the community as a Boy Scouts of America Assistant Scoutmaster for 5 years, as a Camping and Hiking Trainer for Camp Fire Girls organization for 4 years, and as a swimming event timing official for Club, High School and American Athletic Union/Swim USA for 10 years.

Since returning to Tehachapi and joining the Moose his community volunteer efforts include service with the Kern County Sheriff's Citizen Service Unit (17 years of 250 to 500 hours per year), Tehachapi Western Equestrian Association for 5 years, the Group puts on western arena events and donates all profits to local community youth groups. Belongs to and /or helps a number of local community based service organizations and has been a member of the Elks organization for 21 years.

Additionally Bob served the as the 2nd District Kern County Supervisor's appointee on the Kern County Air Pollution Control District's Vehicle Registration Funds Grant Review Committee for 12 years and is in his 15th year as a member, and current Chairman of the Kern County Wildlife Resources Commission.

He is a veteran having served in the United States Navel Reserve for 12 years, including 2 years active duty. Upon his discharge he held the rank of Aviation Machinist Mate 2nd Class.

He is a retired Correctional Captain who served with the California Department Of Corrections for over 30 years. Since retirement he has served as a consultant for State Corrections, the Kern County Sheriff's Jail Division, the Kern County Court system and as a College Level Instructor in Basic Correctional Operations and Management.



Our Esteemed Men and Women



Who Have Sponsored At Least

25 Members

Into the Moose Fraternity



Donna M. MacNair
Palmdale, CA
Chapter 1445



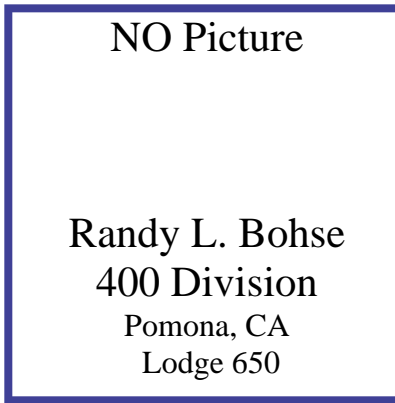
Norrie Gardiner
Fairfield, CA
Lodge 861



Dee Marlatt
Fresno, CA
Chapter 535



Barbara D. Pina
Reseda, CA
Chapter 1419



(Appeared in the May, June, July 2011 Moose Magazine)



ROOF PROJECT COMMITTEE
Bob Bakman Chairman

Mooseheart School Administration Building Roof Project

Let us start with a big **THANK YOU** from the Roof Committee, The Association and the Children and Staff at Mooseheart for the effort you are putting forth both as Fraternal Units and Individuals to pull the funding together to complete this project. We are making progress but we still have quite a ways to go. We have currently (as of March 20th) collected a little over \$154,750.00, which means we need to continue our efforts to provide the remaining balance of \$125,250.00. So, everyone needs to get busy and do a lot of fund raising between now and the Annual Convention in September.

At the Midyear Conference we distributed a lot of Roof Donation Awards and come September we would like to be able to give out about twice that many. If you have not seen one there is a sample on the CNMA Website on the Special Projects page. The certificate is mounted on a nice wood plaque and will make a wonderful addition to your Moose Home. The Certificate's have a Star on them that indicates your level of Donation at the time of presentation. The different colored stars indicate donation levels of \$400.00, \$800.00 and \$1200.00. These Awards are available to all Fraternal Units and Individuals who make each donation level. Your Association provides these Donation Recognition Awards.

We also have an additional Donation Recognition Award, which is provided by your Roof Project Committee for Individual donors. It started during the Annual Convention in September 2010 when Past everything, Milt McGinnis, provided an individual donation of \$100.00 along with an invitation to join him by making individual donations; which a number of people did. In order to provide some form of

recognition to these individuals we developed a Certificate program appropriately named "Milt's 100 Club". The program is open to everyone and all you need to do is donate \$100.00 or more and you will receive a Certificate. If you need or want additional information please go to the CMNA Website Special Projects page.

Participation is the name of the game when it comes to fundraising. If everyone participates and donates something it makes it much easier to reach the goal. The Fraternal Units of California/ Nevada participation percentage levels are: LOOM 54%; Districts 86%; Council of Higher Degrees 100%; Moose Legions 64% and WOTM 94%. I think the figures speak for themselves, thus I will make no further comments and this time.

If you have any problems receiving spreadsheet or other attached documents that the Committee sends by email, go to the Special Projects page of the Association Website, www.cn-nvmoose.org and you can either view or download most of the information. If you still have unanswered questions please contact your District Chairman or contact me, bobbb@bak.rr.com. Remember to put CNMA Roof Project in the memo section of checks sent to either the Association or Moose Charities so your donation will be credited properly.

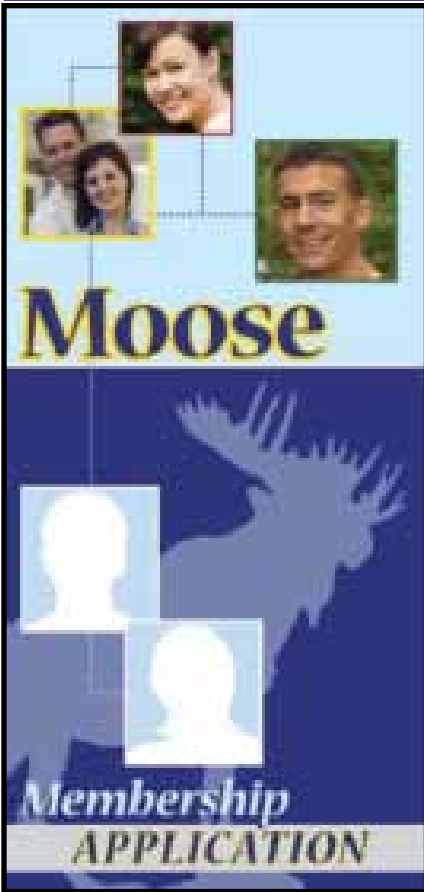
Again we want to say **THANK YOU** to all of those individuals and Fraternal Units who are doing all you can to make this program a success. **THOSE OF US WHO ARE WORKING TOGETHER COULD SURE USE SOME HELP FROM THE OTHERS.**

Fraternally,
 Bob Bakman, Roof Committee Chairman



All Units should have paid there \$400.00 annual commitment for the Mooseheart School Administration Roof Project. If you have not paid for the year 2009 and 2010, your Unit owes \$800.00, an obligation we agreed upon, three years ago.

The final year of \$400.00 for 2011 is due this year and payable now through our Annual Convention in September.



Moose

Membership APPLICATION

A PLATINUM OPPORTUNITY
 MARCH 1 — APRIL 30, 2011



In commemoration of a lifetime of service...
 California - Nevada
 Winners

Life Membership Drawings

March 13, 2011
 Adam Kasza
 Grass Valley, CA



March 16, 2011
 Melvin A. Scott
 Paradise, CA

April 15, 2011
 Robert C. LaBash Jr
 Mint Canyon, CA

Keep a Membership Application and Moose Legion Application with you at all times. The one that gets away, is the one you didn't have an Application for.



**Create
 Some
 Interest**



**YOUR NEXT STEP
 IN FRATERNALISM**

MOOSE
 CREATE SOME INTEREST



**L.O.O.M
 W.O.T.M**

Happy Birthday



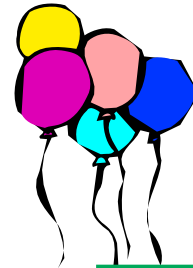
June



July



NO California Nevada Mooseheart Children's Birthday in June or July



Joyce Leonhardt (Sohol)
Birthday: 6-6-32
Escondido #1310
Arrived: 10-12-2000

Doris Philippsen
Birthday:6-21-22
Kern Valley #498
Arrived: 1-8-2000



California - Nevada Moose Association Inc.
PO Box 6668
Visalia CA 93290

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PAID
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Address Service Requested

MOOSE
CREATE SOME INTEREST

Moose International Membership Campaign
May 1, 2011-April 30, 2012

WANTED:
JUNE 1, 2010 - JULY 31, 2012
SPECIAL THREE YEAR INCENTIVE CONTINUES!
Sponsors of 25 members during the period June 1, 2010 - July 31, 2012 will receive a commemorative custom-made Mooswatch by Skagen (Available in limited quantities only to qualified sponsors).

2 Member Award FREE DUES!
When your first two members are reported and enrolled during this campaign, we will pay your next year's dues in your primary Lodge or Chapter.
Life Members will receive an electronic key finder (fit for a secret agent) in lieu of a year's dues.
This offer is available while supplies last and is available in Nevada only and is available to the public until 4/30/12.
All 2012 dues must be received by the lodge.

4 MEMBER AWARD
Sponsor four members during the campaign and receive a chance to win a trip for two to Las Vegas, Miami or New York City. One trip to the city will be awarded at the conclusion of the campaign.
This offer is available while supplies last and is available to the public until 4/30/12.
This offer is available in Nevada only and is available to the public until 4/30/12.
All 2012 dues must be received by the lodge.

EVIDENCE
#27282
Sponsor
Member Award

Official lapel pin presented by your Lodge or Chapter

MOOSE INTERNATIONAL 5 CLUB
2011-2012

WOMEN OF THE MOOSE

EVIDENCE
#22610
Sponsor
5 Member Award

Sponsor five members and receive a Moose International 5 Club wallet card and state window decal. Qualifying members will also be recognized for their support by receiving a deluxe piling knife and vegetable peeler gift set from American Made Cutlery - made possible by State & Provincial Associations and the Women of the Moose.

Sponsor 25 or more members and earn membership in the Director General's Circle of Distinction or the Women of the Moose Heart of Distinction. You will receive special recognition for achieving levels of 25, 50, 75 or 100.
Super Sponsors of 100 or more members will receive transportation and five nights accommodations at the 2012 International Convention in Tampa, Florida.

MOOSE AIRWAYS
#27282
Sponsor
4 Member Award

MOOSE
Direct Some Interest

WELCOME TO LAS VEGAS NEVADA

INTO MEMBERSHIP

MOOSE INTERNATIONAL
#27282
Sponsor
4 Member Award

MOOSE INTERNATIONAL
#22610
Sponsor
5 Member Award

MOOSE