



# California - Nevada Gold Miner News & Highlights October - November 2011

## BUILDING A BRIDGE TO THE NEXT GENERATION

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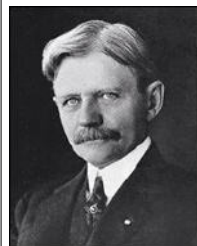
**California Nevada Moose  
Association Inc.**

**P. O. BOX 178563  
San Diego, CA 92177**

### Founder's Day October 27th



It is James J. Davis who is duly honored as Mooseheart's founder, for he conceived the Child City concept — and tirelessly sold hundreds of thousands of men on the idea. But it was Rodney Brandon (left) who built the place, guiding the campus' planning, construction, staffing and program for its first three years.



U.S. Vice President Thomas Marshall was recruited to speak at Mooseheart's dedication ceremony on July 27, 1913. Five years later, speaking to the 1918 International Convention in the new Roosevelt Auditorium, the Vice President returned and confessed that he'd been very skeptical as he spoke beneath a circus tent on that hot day

in 1913. "I felt that . . . it was only a circus performance and when the tent went down, the show would be over. Thank God that today...all that I hoped for on that interesting occasion has come to pass at Mooseheart."



The main buildings of the Brookline Farm, on the west side of the Fox River between Aurora and Batavia, IL, essentially as Supreme Secretary Rodney Brandon found them in the fall of 1912. On his recommendation, the Supreme Council voted in Chicago on Dec. 14 to purchase it for the new "Moose Institute," along with the neighboring Van Nortwick farm to the west and north.

## News and Notes from the Travels of your President - - - Henry Weaver



Well here we go. First I'd like to thank everyone for having the confidence in me to vote me into the Association Presidents seat.

I have already started visiting lodges when I left the Reno convention. I stopped the Fernley lodge as requested by the officers at convention.

They were having breakfast which I showed up late for. But friendly Fernley showed me a great time, and were very proud of all the awards they received at convention. Fernley was the only lodge to win the very coveted Platinum Premier Lodge Award. Congratulations Fernley.

Then I was off to Mason Valley. Both lodges have done so much work and it is always great when I can get the chance to visit and shake every ones hand. We are very proud of all they do and have done. Thanks for having me.

Then my wife Roxanne and I went to Big Bear (Fawn Skin) lodge for H. Gordon Brandes Pilgrim Robbing. I met Gordon several years back at one of my visits when I was the Deputy Supreme Governor. And found out on this visit that Gordon is a very highly decorated Veteran, and he is so very humble. It is such an honor to know him and to be there to congratulate him and the lodge for all they have done for the Loyal Order of Moose. And for all the sacrifices he has done for us. Our prayers are for your wife who was in the hospital with a broken hip. The chapter women put on a great spread. Lots and lots of food.

I am looking forward to try and head this association to the top. We are going to beat last years membership record which was an outstanding year. Probably the best year we have had in membership in seven years. I hope you all got the forget me not seeds with the donation flyer. This program is hope that we can raise

our endowment cradle fund. It is so embarrassing when we go to convention and hear the endowment fund report and the smaller associations are just kicking our butts. We are the second largest Association in the United States. This should not happen we are hoping you all plant the seeds and please make a donation so next years International Convention will show we are the top association in every way.

To accomplish the membership goal we need to go back and catch the dropped members. The membership chairman in every lodge needs to arrange a committee to call all dropped members and find why and what can be done to resign them.

I believe we can accomplish the increase in membership by making a simple phone call or sending a letter to contact dropped members and resign them back into the order.

I hope that all members are visiting lodges in all corners of there travels. Remember you joined the Loyal Order of Moose. The lodge you joined is your home lodge but you belong to them all. The only thing you need to do is knock or ring at the door and show your card.

There are lodges everywhere. Go and visit and above all Give Em a Hand. A hand shake with the words welcome brother and fellowship will follow. Enjoy the benefits and before you know it you are a fraternalist. The good you do will benefit you and the world, the children, the seniors, your community and that is what makes you a fraternalist.

I will be on the road visiting, and hope to be shaking your hand soon. God bless Moosheart, Moosehaven, our troops, and all the fraternalist who do so much for this world.

See ya soon  
Ca/Nv Moose Association President  
Henry V Weaver



Regional Manager - - - - -

Charlie Lopez

## THIS AILMENT NEEDS YOUR ATTENTION

I have put this on your doorstep for over two years. Although the infection has started to subside, the cut is still not completely healed. It is a contusion, that if not properly taken care of, could cost your lodge and the rest of the lodges in the Loyal Order of Moose, their fraternal lives.

First and foremost, the active membership of the California/Nevada Moose Association currently stands at 33,630, which is down 377 from April 30. By

the time you read this article, September 30 will have passed, and we know that there will be a much more significant number of expired members than there were in July or August. As I mentioned in Reno, we receive these "Biggest Hits" in June, September, December and March. Most of our members renew on these dates because until a few years ago, dues were renewed quarterly instead of monthly.

There are two steps in making this issue go away:

<>**Increase Membership** by being diligent in promoting all of the tools you are given in the form of campaigns and programs. In addition, each lodge "MUST" promote local membership programs of their own. Programs that your lodge can initiate and promote heavily. (Reggie told me of one that Orland is using. They inserted a Membership Application in every newsletter with a notation that each member who sponsored an applicant would receive a "Free Steak Dinner." This simple *Local Membership Campaign* produced 7 members in an instant.)

<>**Retain The Members You Have** by doing everything to keep them happy and interested. It is hard enough to enroll new members. Don't let them slip out the back door while you are not looking. *Your Members Are Valuable*. Do everything to keep them as an Active Member. Be proactive. Form a committee (2 to 10) to contact past due or soon to be past due members.

"Hi Bill. I just wanted to give you a call to remind you that your membership is coming up for renewal at the end of the month, and to find out if there is anything we can do for you. We hope we can count on your continued presence at the lodge." or.....

"Hi Jack. We noticed you might have forgotten that your membership renewal passed a few days ago. We wanted to make sure that you will continue to be a valued member of our lodge."

We must change our mindsets and convince our Lodges to begin contacting members BEFORE their dues expire so that we are not constantly playing catch-up. In any event, retention committees need to be prepared to start working to bring the delinquents back. As you see in my monthly PLUS ONE REPORT, many Lodges are showing a gain and many others are right on the cusp of doing so. Please urge every one of your Officers and Retention Committee Members to maintain their focus throughout the year - this is a marathon, not a sprint.

"PLUS ONE - IT REALLY MATTERS"

Remember, Every Lodge Quota is "+1" - *Charlie*





### Alan Phillips - - - Vice President

I would like to start off by congratulating the new Association Officers, District Presidents, Committee Chairman and Committeeman. I am looking forward to working with all of you towards a banner year for the California/Nevada Moose Association. As everyone probably knows already, Membership is the life blood of this and all fraternal units. Without membership we have no members and without members we have no fraternity. We all took an obligation to increase membership.

Moose International and California/Nevada Moose Association have some outstanding campaigns going on. Hopefully, ALL , of the campaigns are displayed in your Lodges so every member can see them. Don't forget about the short term campaign that Moose International is offering. "Mission 2" sign two members and receive a handsome 12 function pocket knife. What a great gift. During our reports we heard some great ideas on membership. After the member has signed his first member for the year, why don't we send him a postcard and tell him that when he signs just one more member, his dues will be paid for next year by Moose International. Believe it or not, a lot, of our members still don't know about "Never Pay Dues Again". What an exciting idea. Please don't stop there on membership campaigns. The Lodges, Moose Legions, and Chapters are responsible for coming up with their own "In House Campaigns" These are the campaigns that work the best.

Talk to your members and officers and come up with ideas that will work for your members to get them off their butts and signing members. Use the same strategies for membership retention. Think about the things that matter most to your Members, free food, parking spaces, Tickets to the upcoming Dinner/Dance, MONEY. With just a little effort by all of us we can be the top association in the fraternity. And, your Lodge, Chapter or Moose Legion could be at the TOP in this Fraternity. Don't forget a burden heavy to one is borne lightly by many.

Fraternally  
 Alan Phillips  
 Vice-President  
 California/Nevada Moose Association



**3RD ANNUAL  
 TEXAS HOLD 'EM  
 January 8-12, 2012  
 REGISTER TODAY!**

Notes from the Association Secretary - - - Chuck Dombrow



## Our Priority is Working as a Team

I want to thank you all for your vote; together we will continue the good work of this Association. I want to thank George Montgomery for all his help the past six months. Every time I stopped in Visalia or called him he was very cooperative and informative. His candied remarks and suggestions will make for a smooth transition to the Secretary Job. George is a hard man to replace, but with your help we will continue to move forward. THANK YOU GEORGE.!

A Secretary link is now on our website, on it you will find all the forms required by the District Presidents, thank you letters from Moose International, our State and local Authorities and of course information on our up-coming Mid-year and Convention. This is a work in progress, look for more to come.

Association Dues, why are they so important? For our Association to survive and continue promoting the good work of Mooseheart, Moosehaven, our Community Service programs and our Membership programs, it is vital that all lodges pay their Association dues in a timely manner. Your dues and donations are our only source of income.

Your 2012 Dues Invoice will be mailed out the first part of December. All District Presidents received a booklet on "Ways to raise money for your Association Dues". Please talk it up at your next District meeting. The Booklet is also available on the website for each lodge to reproduce.



Congratulations to all the newly elected Board of Officers. Together we will move our Association to the Top Association in the Fraternity.

### Important Information

Mailing Address: P. O. Box 178563  
San Diego, CA 92177

Office Phone: 858-433-0552

Office FAX: 858-605-4512

E-mail Address:  
canvmoose@yahoo.com

To help save the Association a few bucks, we ask that you down load your Newsletter and print it off our Website. This will save us thousands of dollars a year. More information is forth coming on the website.

"Association Newsletter"  
Volume 8 Edition 01

October - November 2011

Annual Subscription Price:  
NO COST\*

Editors: Chuck & Val  
Dombrow

To help finance the Association Newsletter, we ask for donations from Lodges, Chapters, Districts, Moose Legions and Members. Donations will help cover the cost of printing and postage. Send all donations to Chuck Dombrow, Association Secretary.

Deadline for next Newsletter is November 1, 2011. All articles should be sent to  
cmdombrow@yahoo.com.

\* \$15.00 for individual subscriptions.



**gimme five!**

## California - Nevada Moose Association Meeting Schedule

March 22 - 25, 2012, Association Mid-year Conference, Reno, Nevada  
2012, International Convention, Tampa, Florida  
September, 2012, Association Convention, Reno, Nevada



**Bill Drake - - - - - Prelate**

Greetings!

Again, thank you for the opportunity to serve you as a member of the California/Nevada Moose Association, (CNMA) Executive Board, 2011/2012! As with recent years, our challenge again this year will be to aggressively grow our membership.

As members of your Executive Board, our work is cut out for us as well. We continuously look for ways to help our organization succeed globally. Given that MEMBERSHIP is our lifeblood, we are always looking for ways to help increase membership totals, including searching for ways to help retain existing members. We can always use your help in these areas! Share ideas with your particular leadership teams to help Create Some Interest with new activities and events!

For those of you who were in attendance at the 78<sup>th</sup> CNMA Annual Convention in Reno, Nevada this past September, you really missed out!

Our Convention Honoree was George Montgomery. George was honored for his quarter century of dedicated work for the CNMA. In recognition of his exceptional commitment, he was presented an engraved wrist watch and provided a reception on behalf of the Association. Executive Board Members presented George with a plaque fitted with a clock, thanking him for his dedicated service to the Association. We wish all of the best to George and Silvia

*~ Success is measured by a willingness to keep on trying.  
If we try to the best of our ability, we will achieve our set goals. ~*

as they enjoy looking forward to a little more relaxed pace! Thank you again.

Also exiting, but not too far stage right is Past CNMA President, Ace Charlton. I would like to personally thank Ace and his wife Sunny, for their dedication and devotion to this Association and to this Fraternity! For without their extraordinary Fraternal staunchness over the years, this organization would not be what it is today. Thank you both for everything you have done for us!

During the convention, we were really pleased to see our friends, Executive Director of Moose Charities, Jan Fregulia and her husband Frank! Although forever considered part of our CNMA family, Jan was one of the "Official Visitors" from Moose International for this convention. We enjoyed their company and as always, we enjoyed each of Jan's motivational addresses, delivered throughout our convention. Also an "Official Visitor" was Moosehaven's Board Member, Rodney Hammond. We greatly appreciate their valuable time spent with us in Reno!

Congratulations to our new California/Nevada Moose Association President Henry Weaver! I look forward to serving under Henry's leadership! It's going to be a fun and a productive year!

God bless,  
  
Bill Drake  
Prelate

Looking for a gift for someone who has touched your life?

**Donate Now!**

Your gift *in honor of, or in memory of* can be a way to acknowledge someone in your life & help Mooseheart & Moosehaven.



**Did you know...**

3 kids every 2 minutes are **ABDUCTED!**

Please visit [www.safesurfinusa.org](http://www.safesurfinusa.org) for information & ways YOU can help.

**MOOSE— A PROUD SPONSOR OF SAFE SURFIN' FOUNDATION!**

Safe Surfin' is a non-profit program of the Moose Fraternity, a 501(c)(3) organization. All proceeds from the Safe Surfin' program go to the Safe Surfin' Foundation. © 2011 Moose International, Inc.

## Jeanette Ruiz - - - - Deputy Grand Regent



Woo Hoo! Who would have thought, 25 years ago when my mother made me join the Moose, that I would be your CA/NV Deputy Grand Regent? I am proud and honored and look forward to serving you in the coming year.

What a great conference! Jan Fergulia, Moose Charities Executive Director and Grand Chancellor Emeritus was an awesome speaker and just a nice lady.

Kudos to Cheryl Volden! She did an outstanding job as our Deputy Grand Regent this past year!

If you were unable to attend the conference, you missed Charlene Mead, our Conferral Coordinator dressed up as the "Ritual Princess" or our Membership Chairman, Carol Veach dressed up as a CSI Investigator! You also missed the opportunity to win cash (Membership booth) and prizes (Moose Charities booth)! Nancy Haigh from Torrance Chapter #44 won the laptop!



Congratulations to the 45 Junior Graduate Regents who received their green caps! Remember, the green cap is a symbol of success for both the chapter and the Junior Graduate Regent. Please work with your chapter for their continued success.

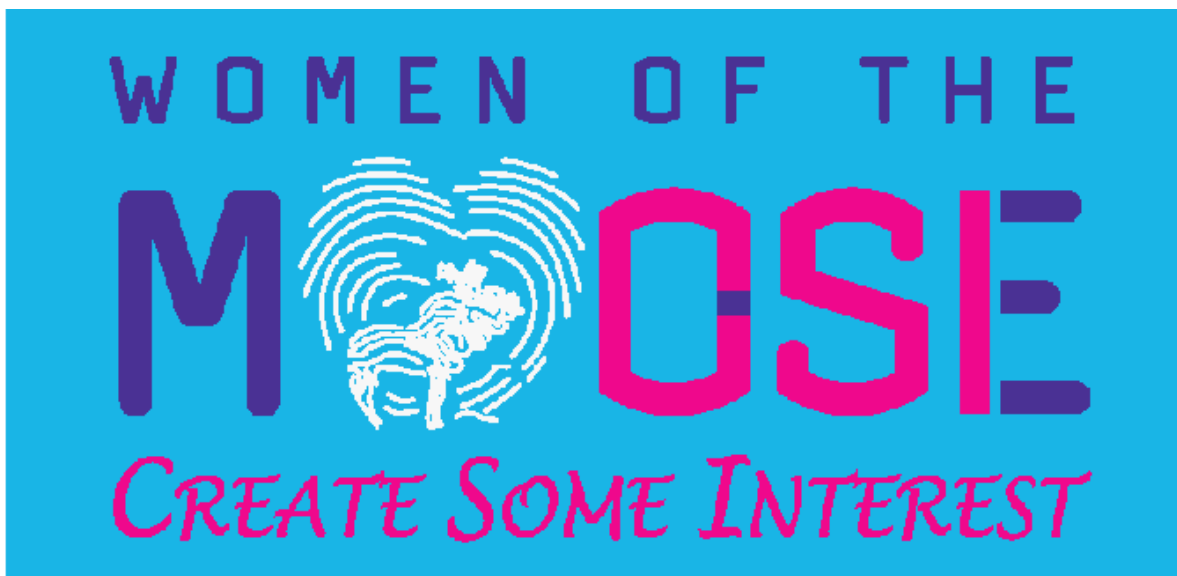
I think the unspoken theme of the weekend is that we should all work together and just get along. In the Convocation ceremony, the Historian asks everyone to rise and to join her in the obligation of membership. This is an excerpt "As a member of the moose -- I promise to always be fair and accountable -- for my words and actions. -- I will treat others, as I would like to be treated. I pledge to work in harmony -- with all members of this fraternity -- to ensure our growth and prosperity." We should think about these words the next time someone gets our goat. It happens, just sayin!

I am going to visit as many lodges and chapters as I possibly can. I've already promised to visit 3 chapters up north. My sister will enjoy that since I'll be staying with her!

Any questions, concerns or invites, my e-mail address is [smoofandmjr@yahoo.com](mailto:smoofandmjr@yahoo.com).

Your friend,

Jeanette Ruiz





D.V. Gregory, Webmaster  
 California/Nevada Moose Association, Inc Website [www.ca-nvmoose.org](http://www.ca-nvmoose.org)  
 E-mail: [dvg41@gosnc.com](mailto:dvg41@gosnc.com)

## Holiday Season Is Fast Approaching!

We are nearing that special time of the year when we start dreaming about family gatherings, great dinners, presents and the list goes on and on.

We can look back and see the times have not been favorable this year due to many factors. Many have been hit hard, with losing jobs and or having to cut back due to expenses skyrocketing. This is the time for us to help our fellow man make it over the rough spots. Let's open our hearts with the gift of giving and help them make their dues payments, so that they can keep their membership in the Moose. What a gift of giving this would be!

We have many new faces on the Association

Officer list. Why not take the time to get to know some of them and use their knowledge to promote the Moose and the many functions around your lodge. Surely there is something you could help improve. New ideas is all it takes some-times.

Don't forget to send in your pictures and articles for the web. Always good to see the good our fraternal units are doing posted for all to see.

From our house to yours, thanks for all you do for the Moose.

Fraternally, DV Gregory  
 Judy and the boys





# Special Seminar

## Golden Nugget - Las Vegas

### January 5-8, 2012

Register Online - - - <http://www.mooseintl.org>

**MAKING CHANGE**  
 LAS VEGAS 2012



## Women of the Moose Membership

By Carol Veach, CA-NV WOTM Membership Coordinator

### ***BUILDING MY CATHEDRAL***

Having Executive Director of Moose Charities Jan Fregulia as our Official Visitor in Reno last month got me to thinking – about giving. About all the different “rewards” I get when I choose to support Mooseheart and Moosehaven. There are so many good things and feelings I get from giving and I need to remember them and keep them close for the too busy days, for the days taken over by sickness and for the times I don’t have the means to give or participate.

When I work to build our membership with e-mails, letters, phone calls, Top Sponsor Parades, handouts, fliers, campaign ideas, I have a Team of Membership Leaders in the trenches with me. Only a few ever get on the stage but a lot are working the 50/50 table and many are handling the Membership information table. They smile at you when you come up and ask you if you’ve seen the latest Membership Campaign flyer. They know increasing our membership helps support Mooseheart. All of us have good feelings about the work we do and that is very rewarding.

When I put my contribution in the Endowment fund basket at Chapter Meetings and Pilgrim Robings and District Meetings and Council Meetings, I always feel I am a part of something much bigger. I know where the money goes and why it is so needed. I have been to both Mooseheart and Moosehaven. I understand the expenses. My mother was in a care home for several years before she left us about six years ago and it cost over \$6,000 a month toward the end.

I feel about Mooseheart and Moosehaven pretty much the way the unknown builders of the great cathedrals must have felt. They worked every day on a job they never saw finished and that their name would never be on. They didn’t care about recognition or credit because they had faith that God saw everything they did. Well, there you are – that says it.

When I sent money for Gimme 5, though, I got a nice letter and then a pin, so I did get recognition. Moose Charities understands that every one of us feels good all over again knowing that others approve of our actions and join with us. When you cook a dinner at your Moose Home, or buy that same dinner, along with raffle tickets; when you have a beverage in the Social Quarters; when you plan an Open Meeting in honor of a co-worker; when you walk with other co-workers against breast cancer, trust me, you are also building your cathedral.

*California / Nevada*  
WOMEN OF THE MOOSE  
**Membership Campaign**  
May 1, 2011  
to  
February 28, 2012

**MEMBERS MATTER - SPONSORS ROCK!**

Sponsor Three (3) Members and your name goes into drawing for Money Prizes!

1<sup>st</sup> Prize **\$500**  
2<sup>nd</sup> Prize **\$400**  
3<sup>rd</sup> Prize **\$300**  
4<sup>th</sup> Prize **\$200**  
5<sup>th</sup> Prize **\$100**  
5 More Prizes of **\$100**

Any 50/50 money remaining (other than parade expenses) will be donated to Gimme 5 in the winner's name - a 5 year commitment of \$182.50.

ART BY: [Signature]

### **MEMBERS MATTER - SPONSORS ROCK!**

Sponsor just three members before February 28, 2012 and your name will go into a drawing to win \$500 or \$400 or \$300 or \$200 or \$100 – plus another five \$100 prizes! The Award of Achievement is in your hands – make it happen with an application!



## 2011 - 2012 Executive Board

### President

*Henry Weaver*

### Vice President

*Alan Phillips*

### Prelate

*Bill Drake*

### Treasurer

*Robert Mackay*

### Jr Past President

*Fred Reichelt*

### Regional Manager

*Charlie Lopez*

### Assistant Regional

### Manager

*Gail Marlatt*

### Association Secretary

*Chuck Dombrow*

## District Presidents

District 1 -Robert Bohrer

District 2 Jon Schneider

District 3 - Lee Wisdom

District 4 Al Macias

District 5 Keith Pruett

District 6 -Randy Roschewski

District 8 -Vince Sabean

District 9-Open

District 10 -James Perry

District 11-Larry Lampert

District 12 - George Terry

District 13 - Arnold Drew

District 14 -David Salazar

District 15 - Eddie Solis

District 16 -Augustine "Jerry" Zigler

District 18 - Eddie Henry

District 19 - Michael Kuhl

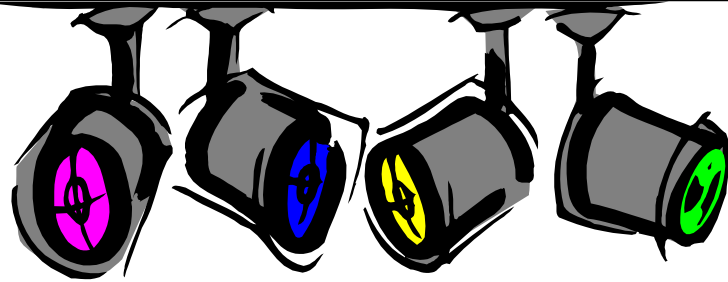
District 21 - Shannon Phillips

District 22 - Russ Titus

District 23 -Steven "Nick Randel

District 24 - William "Bill" Coder

District 25 - John Kendek



# In the Spotlight

## Gail Marlatt



### Assistant Regional Manager California and Nevada

Home Unit: Fresno, CA #445

Richard Gail Marlatt serves Moose International's Membership Department as Assistant Regional Manager for the California/Nevada Moose Association.

Gail joined the Moose in 1985 at Fresno, CA Lodge 445, where he holds Life Membership. He has served as Administrator, Governor, Jr. Past Governor, Treasurer, Prelate, and Trustee. Gail elevated to Hesperian Moose Legion 174 in 1988. He served that Moose Legion unit as Argus.

Gail has previously served the California/Nevada Moose Association as District President, Prelate, Treasurer, Vice President, President, and Past President. Additionally, he has served as Membership Department Coordinator, Deputy Supreme Governor, Moose International Assistant, Outer Guard and Inner Guard.

Gail has been nominated as one of the five annual finalists for International Moose of the Year; he has also been nominated as Administrator of the Year.

A member of the 125 Division of the Moose 25 Club, Gail received the Fellowship Degree of Honor in 1991 and the Pilgrim Degree of Merit in 1998.

He enjoys gardening, building and repairs, traveling and spending time with his grandchildren.

Gail and his wife Dee reside in Fresno. They have 11 children, 22 grandchildren and four great-grandchildren.

Thank you Gail for all you do to promote Membership in California and Nevada



Bob Mackay - - - - Treasurer

**THANKS** to all who voted for me and have confidence in me. The Treasurer's job is vast with many specific responsibilities and duties. I look forward to the challenges of this position, working with the Executive Board and the many great men/women of our Association/Fraternity

Throughout my many travels to lodges as Deputy Supreme Governor and Leadership Trainer, I found something to be true. A well trained LOOM and WOTM Board of Officers, working together to fulfill their goals set at the beginning of the year, makes for a prosperous, happy and fun lodge. Training does not start and stop with the officers. Training in the form of well-conducted orientations for the membership will result in fulfilling the Moose International Mission/Programs, Volunteerism, and Fraternalism.

Official Lodge Training is constantly being revised to keep lodges current of the latest changes of the IRS, General Laws and Moose International Programs. Lodge Training is open to all members and consists of Lodge Leadership/House Committee and workshops for Governors, Trustees, Treasurer/Audit and Committees. Information about training in your area can be found on the Moose International/CA/NV websites and lodge bulletin boards.

God Bless your families this Thanksgiving Holiday.  
Please remember our brave military service members in your prayers.

*Bob Mackay*

## Correspondence Due Dates for October - November 2011

- 10/03/2011 **Moosehaven's 89th Anniversary**
- 10/10/2011 Transmit MONTHLY financial reports from QuickBooks
- 10/15/2011 Mail MONTHLY Moose International A/R Payment and Endowment Fund Remittance
- 10/27/2011 **Mooseheart Founder's Day**
- 10/31/2011 QUARTERLY Form 941 Employers Federal Tax Return submission deadline for Jul - Sep (U.S. Lodges Only)
- 11/10/2011 Transmit MONTHLY financial reports from QuickBooks
- 11/15/2011 Mail MONTHLY Moose International A/R Payment and Endowment Fund Remittance
- 11/15/2011 Community Service Report - deadline for QUARTERLY submission





Cheryl Volden - - - Training Coordinator



The big announcement at the International Convention in Anaheim was that the Loyal Order of Moose has implemented a ***mandatory*** requirement for lodge officers to attend Lodge Officer Training sessions in order to be officers of the lodge. Along with this policy is the implementation of a mandatory requirement for Administrators to attend an **Administrator School**. The mandatory pre-requisite for the Administrator School is completion of a **2 Day Hands on Technical Training** session, otherwise known as a **2 HOTT**. Additional information on this new policy can be found on the Moose International (**MI**) website at [www.mooseintl.org](http://www.mooseintl.org), select **Education & Training** and then the area of interest such as **Lodge Curriculum**. Updates on training requirements will be published on the **CNMA** website under **Latest Updates**, click the **Official Communications** button at the top of the screen. This will take you to a **MI** website listing of all official communications.

Prior to this announcement the **CNMA** had not had much interest in the Administrator School training, but due to this new mandatory requirement additional sessions will be offered throughout 2012 in numerous locations. The locations will be determined by the location of the **majority** of the students interested in attending the training. If students from all areas of the states are interested in a course then it will be offered in multiple locations. Remember that there is a requirement to have a minimum of 10 students in order to conduct a training session.

Information on Lodge Officer Training, **2 HOTT** sessions, Administrator School, Training for Intervention Procedures (**TIPS**), and Moose Legion Educational Conference (**MLEC**) offerings will be published on the **CNMA** website and disseminated through fraternal unit email as soon as the classes are scheduled. Visit the website often to see when and where classes have been scheduled.

Wondering where you can find training sessions scheduled in California or Nevada? Go to the **CNMA** website, select **Fraternal Education**, a series of calendars can be found with all training sessions offered within the Association. Look for this section to be updated more often with new training sessions upon implementation of the new **MI** policy of mandatory training.

Checked out the **LCL NET** section of the **CNMA** website lately? New procedures have been added that you might find useful. Scroll down the page to locate procedures on **LCL.net**, **QuickBooks** and other items of interest to all fraternal units. Don't see what you are looking for? Send me an email or give me a call, and request that it be added.

A complete list of **CNMA** trainers, which includes Administrator School, Lodge Leadership, Moose Technical, **TIPS** and **MLEC** trainers, can be found by selecting, **Fraternal Education**, **Fraternal Ed Info** on the website. Use it to contact the training staff with any questions or concerns you may have or to request that a trainer come to your location and assist you.

Coming soon is the Moose Legion Secretary Educational Conference (SEC) training. Mandatory requirements for this course are the **MLEC** and **2 HOTT** courses.

If you don't have access to a computer and want more information on training then give any one of us a call and we will send the information to you.

Any questions or concerns about **LCL.net**, **QuickBooks**, or training within the Association can be directed to me at (805) 338-1305 or send an email to [cheryl.volden@verizon.net](mailto:cheryl.volden@verizon.net).



## Bob Sypnieski - - - Northern Reporter

### You and the Moose – Today and in the Future.....

Please take a moment in this busy time to review your commitment to the Moose.

Remember – it is your lodge, your fraternity – without you and your continued help we will not be successful in the growth and survival of our lodges and chapters. It does not go on in a vacuum – it needs a commitment from its members to continue and grow. The present boards of officers – lodge and chapter – are doing all they can to provide you with a more responsive organization. The goal is one that will do more to meet your and your family's needs. They are trying to provide more sports, more functions and more children's opportunities to enjoy the benefits of being a Moose Family Center, but they cannot do it alone. It all takes dedication from our members – ALL of OUR MEMBERS, instead of just a loyal few who support it now at meetings and the planned activities.

Think back to your enrollment and the obligation that you took to support the whole Moose organization – not just cheap drinks and food. Now is the time to start to live up to that commitment – the lodge and our fraternity need you. The officers have committed to the time it takes to do the job and they all work and take care of their homes, too. We do need more volunteers and your support with other donations when asked to be a success.

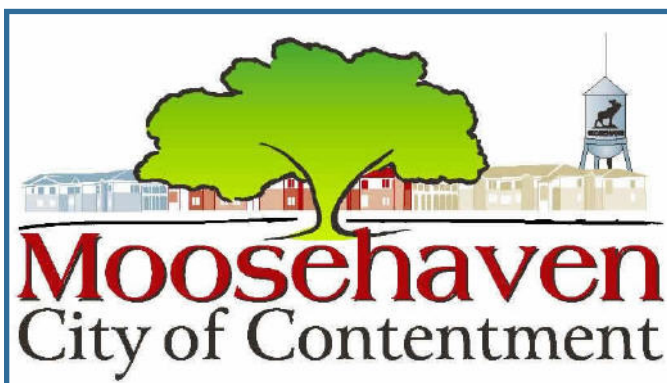
If you have concerns, come to the regular meetings or write to the board. Do not be a complainer to everyone else in the bar and expect the officers to do something – be an active member and become more involved now. Remember the lodge is your second home and a place for families to enjoy themselves. We are FAMILY and should work together to make our lodge a better place to visit and enjoy.

The lodge and chapter recently held board of officer's elections. The new officers were installed to serve the new Moose year starting on May 1<sup>st</sup> and will need your new ideas and support of all planned activities all during the new year. Do not be afraid to voice your ideas – you may be asked to become the chairman, but will be supported by fellow members. You will have much to gain by participating in your lodge and chapter activities – new friends, personal growth and supporting Mooseheart and Moosehaven – the Moose program in the future.

We do want to thank you for your past, present and future support provided to the lodge.

Please help your lodge and chapter grow by signing new members and bringing back those that have not renewed their membership. **Create Some Interest** – Support the Moose program.

Fraternally,  
**Bob Sypnieski,**  
Pilgrim



Ask us about the  
Moose Retirement Program.

Moosehaven  
City of Contentment  
[www.moosehaven.org](http://www.moosehaven.org)

Brandon Place  
An Incorporated  
[www.brandonplace.org](http://www.brandonplace.org)



Fred Reichelt - - - Jr. Past President

Greetings all, and **Thank You** again for all you do for Mooseheart and Moosehaven and the support you gave me as your President last year. I would ask you continue that support with our new President Henry Weaver, our new Association Treasurer Bob MacKay, and of course our new Association Secretary Chuck Dombrow.

It was truly an honor and a pleasure to help make a difference in the Moose Association and the opportunity to visit over 84 lodges, what a great time it was. I am still available for Moose Lodge and Chapter visits and only a phone call away.

I will continue to add new ideas to the Sharing Colum that will benefit the lodge operations in attendance, membership, retention, and ways to help with financial income. In a recently visit to the Petaluma Moose Lodge, where I presented a Certificate for Appreciation of 100 years of

Dedicated Service, I noticed a new way to increase attendance in the Social Quarters using a Wheel of Fortune. I will be adding it to the sharing column and for more info, contact the Petaluma Moose lodge and ask for Roger the Administrator.

Items such as the above follow the *Create Some Interest* for membership participation. We ask you to continue that support and help us with Membership production and retention. The **PLUS 1** program and Create Some Interest, provides the opportunity for you to reach out and bring new members in, retain what we have, and encourage those who have left to return. They all add up to a **PLUS 1** and Lodge, Chapter, and Association success.

Please remember, a burden heavy to one, is born lightly by many; share your ideas and work as a TEAM. Together Everyone Achieves More, thank you for being part of our TEAM.



**Fred Reichelt CNMA Jr. Past President 2011-2012**

**Youth Awareness**

Greetings once again and opportunity is Knocking on your Door. The Youth Awareness (YA) program where 14-18 year olds talk to the age group of 4-9 year olds on making the correct choices in life. This program is a WIN-WIN for the students, lodges, and Chapters as Community Service and awareness.

In California and Nevada North, the Youth Congresses are set in motion. The months of October and November bring great opportunities for the YA program in that we have Halloween, families getting together, and Holidays. The 14-18 year old students have the opportunity to talk on safety as well as the biggest issue of our time bullying, peer pressure, and Safe Surfin on the internet.

There is a total of 14 Youth Awareness Congresses and we would greatly appreciate your support and participation.

Nevada		California North	
Fernley	October 1	Orland	October 8
South Lake Tahoe	October 2	Grass Valley	November 5
Parumph	October 15	Richmond	November 6
Red Rock/Las Vegas	TBA	Ebbetts Pass	TBA



As a special note, the first two Congresses are set for Fernley Nevada on October 1 and South Lake Tahoe, (a first for them) on October 2, with the new Nevada YA Chairman Joe Rigazio, and student and member drop-ins are welcome. Thanks for all you do

**Fred Reichelt**



Debbie Berry  
CA/NV Regional  
WOTM Moose Charities Chairman

To the Chapters and Co-workers, I want to say THANK YOU so much from the bottom of my heart, for your donations you made at our Annual Convention in Reno. Also want to thank Kerney Mesa Chapter for the beautiful basket they donated in honor of Jan Freguila and thank you Pat Adams & Gerri Turnbull for the homemade quilts. Co-worker, we raised for over 10,000.00 dollars for Moose Charities. I am so proud of all of you on the hard work you did for Mooseheart and Moosehaven and Moose Charities.

Please visit Moose Charities website to find out how you can help out.

When you go to [www.moosecharities.org](http://www.moosecharities.org) and look at the bottom left hand side at the bottom of the page there will see Moose Charities Chairman Log In. any one can log in to this site.

User Name: Charities

Password: Chairman

You can download forms you need and there is a place you can Brag about how you raised funds for Moose Charities.

School Support Programs are available with many retailers. Information on these programs can be found on the Moose Charities website. Some programs require product labels be sent to Moose Charities and the counting of labels is completed by volunteer staff at Mooseheart and submitted to the respective companies. All cash and/or points are tracked by Moose Charities.

Recycle for Mooseheart program which does report totals raised by each State. Recycling you can find a list online at [www.moosecharities.org](http://www.moosecharities.org) Contact Moose Charities for free shipping labels. Consider adding a collection box at your lodge.

Get involved with Good Search. It is so easy. Email your friends, download the Good Search toolbar, add footer to your emails, and make Good Search your default homepage. Every time you use this money is donated to Mooseheart. Every time you shop and buy online, money is donated to Mooseheart. This is a win-win situation for Mooseheart.

The Gimme Five program is going to end in Tampa next year. Have you made your first commitment yet to the Gimme Five Program of \$36.50? It is never too late to donate. You can start to your donation today.

A packet has been mailed to the attention of the Governor of each lodge. The packet includes a poster & paper cradles to boost the Endowment Fund in the month of October Please go and check with your Governor and get your Endowment Fund Cradles started.

We still have "Lend a helping hand for Moose Charities Pins" for \$5.00. If you didn't get them at convention contact me and I will mail them out to you.

Always remember our Kids at Mooseheart and Seniors at Moosehaven

Until next time

Debbie Berry



## Endowment Fundraiser

It's a great way to support the future of Mooseheart and Moosehaven in your Lodge home in honor of James J. Davis and Mooseheart Founder's Day on October 27th during the month of October. All materials are provided free by Moose Charities.

**Goal:** Help Moose Charities raise \$100,000 for the MHT/MHN Endowment Fund during the month of October.

### Included in your Cradle Fundraiser Packet:

- 1- Cradle Fundraiser Poster
- 1- Return Envelope
- 100- Paper Cradles
- Paper cradle template (make additional copies as needed)

### Instructions:

**Step 1:** Please bring this fundraising packet to your next Board meeting. Share the information with the Senior Regent/Moose Charities Chairman and distribute copies of these instructions to further promote the fundraiser.

**Step 2:** Place the enclosed poster in a prominent

location where collections will be made and paper cradles will be displayed. Keep your paper cradles and collection envelope in a convenient but secure location. Promote and encourage everyone to participate the entire month of October. Collect cash - \$1, \$5, \$10 and up. Personal checks may be accepted payable to "Moose Charities" and included in the total collected. Individuals may donate online at [www.moosecharities.org](http://www.moosecharities.org) your Lodge/Chapter will be credited if the donation goes to the "Cradle Fundraiser 2011" by November 15th.

**Step 3:** Ask every member/guest to become a donor. Write his/her own name or the name of someone they wish to honor or memorialize on the paper cradle after making a donation.

**Step 4:** Post the paper cradles prominently in your Lodge home. Challenge others to participate.

Finally, all cash donations shall be remitted to Moose Charities via Lodge or Chapter check - payable to Moose Charities - ear-marked "Cradle Fundraiser 2011". Mail to Moose Charities in the return envelope provided in your fundraising packet - postmarked by November 15th - and include any personal checks written to Moose Charities also ear-marked "Cradle Fundraiser 2011".

A recognition list of all Lodges and Chapters that participate will be available at [www.moosecharities.org](http://www.moosecharities.org) and on hand for recognition at your Mid-Year Conferences.

**Questions: Please contact Moose Charities (630)966-2200**



**ROOF PROJECT COMMITTEE**  
**Bob Bakman Chairman**

**Mooseheart School Administration Building Roof Project**

**ROOF PROJECT NEWS**

Well the Annual Association Convention is history, and what a Convention it was. From start to finish it was filled with reports, information and education, with a good mix of fun and fellowship.

During the check march there were a lot of Roof checks received, the estimated amount was around \$9,200.00. Of course we will not know the exact amount until the reports are received from the Association Secretary and Moose Charities in late September. At that time we will update the spreadsheet and it along with a short article will be posted on the Association Website on the special Project web page ([www.ca-nv.moose.org](http://www.ca-nv.moose.org)).

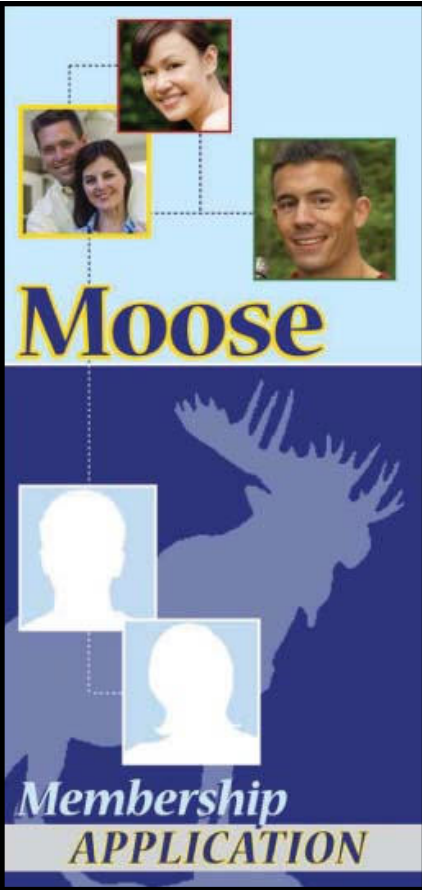
On 8-1-2011 we had a little over \$166,000.00 in donations and we estimate we have about \$175,000.00+ at this writing. Thus we have in the neighborhood of \$100,000.00 in additional donations need to reach the commitment of \$275,000.00 by the close of the 2012 Annual California /Nevada Association Convention.

We wish extend a big THANK YOU to all of those Fraternal Units that have supported this program and look forward to your continued support. We also ask that those who have not made any donations up to this point to please find a way to raise some funds and support the program during this final year. Your Mooseheart Roof Project Committee, R. R. "Bob" Bakman, Committee Chairman



All Units should have paid there \$400.00 annual commitment for the Mooseheart School Administration Roof Project. If you have not paid for the year 2009 and 2010, your Unit owes \$800.00, an obligation we agreed upon, three years ago.

We have extended the program one year to help our lodges fulfill their commitment to the project. Program now runs through 2012.



**Moose**

**Membership APPLICATION**

# MOOSE

CREATE SOME INTEREST



**L.O.O.M**  
**W.O.T.M**

Keep a Membership Application and Moose Legion Application with you at all times. The one that gets away, is the one you didn't have an Application for.

**YOUR NEXT STEP IN FRATERNALISM**



**Create Some Interest**

# MOOSE

CREATE SOME INTEREST

Moose International Membership Campaign  
May 1, 2011-April 30, 2012



**WANTED:**  
SPECIAL THREE YEAR INCENTIVE! CONFINES!  
Sponsor 25 members during the period June 1, 2010 - July 31, 2012 will receive a custom-made, Montefiore Centennial watch by Stagen (Available in limited quantities only to qualified sponsors).

**2 Member Award FREE DUES!**  
When your first two members are reported and enrolled during this campaign, we will pay your next year's dues in your primary Lodge or Chapter.  
Life Members will receive an electronic key fob for a special gift in lieu of a year's dues.

**4 MEMBER AWARD**  
Sponsor four members during the campaign and you will receive a trip for two to Las Vegas, Missouri or New York City. One trip to the campaign.

**MOOSE AIRWAYS!**  
Sponsor four members during the campaign and you will receive a round-trip ticket for two to Las Vegas, Missouri or New York City. One trip to the campaign.

**EVIDENCE**  
Official paper all processed by your Lodge or Chapter

**5**  
Sponsor five members and receive a Moose International Club wallet card and static window decal. Qualifying members will also be recognized for their support by receiving a deluxe piling knife and vegetable peeler gift set from American Made Cutlery - made possible by State & Provincial Associations and the Women of the Moose.

**MOOSE**  
CREATE SOME INTEREST

# Happy Birthday



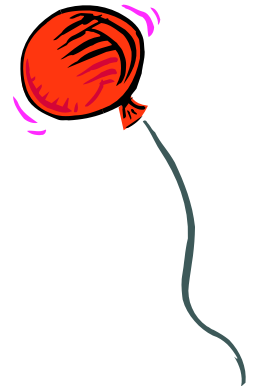
**MOOSEHEART**  
Child City & School Inc.



## October



## November



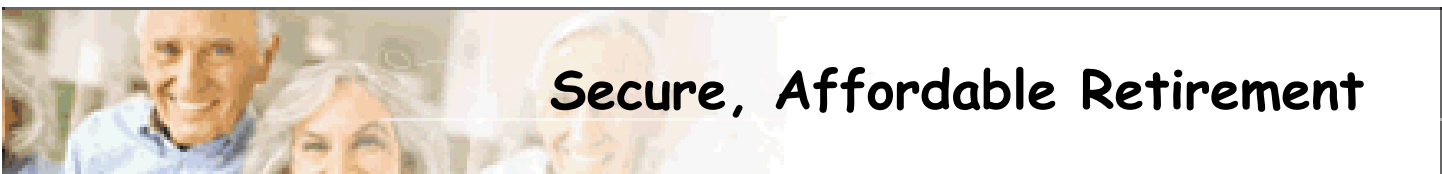
Paul Frank Flores  
Oxnard Lodge #561  
Birthday: 10-5-95  
Arrived: 2-5-07



Lillian Henning  
Birthday: 10-21-16  
Los Gatos Ch#2150  
Arrived: 1-7-2004



Emil Kotik  
Birthday: 11-3-44  
Lemon Grove #1713  
Arrived: Feb 2011



California - Nevada Moose Association Inc.  
PO Box 178563  
San Diego, CA 92177  
Address Service Requested

DATED MATERIAL PLEASE DELIVER PROMPTLY

**California-Nevada Moose Association**

# GIVES ME GAS!

California/Nevada Moose Association, Inc.  
**\$10.00 GIFT CARD**

**TWO (2) MEMBER AWARD**  
SPONSOR TWO (2) NEW OR FORMER MEMBERS AND RECEIVE A "\$10.00 GIFT CARD" TO BE USED ONLY IN THE CNMA MERCHANDISE SALES ROOM DURING THE ASSOCIATION CONVENTIONS AND MID-YEAR CONFERENCES. CARD ONLY GOOD FOR USE BY MEMBER TO WHOM CARD ISSUED.

California/Nevada Moose Association, Inc.  
**\$25.00 GAS CARD**  
GIVES ME GAS!

**FIVE (5) MEMBER AWARD**  
SPONSOR FIVE (5) NEW OR FORMER MEMBERS AND RECEIVE A "\$25.00 GAS CARD"

California/Nevada Moose Association, Inc.  
**\$25.00 GAS CARD**  
GIVES ME GAS!

**TEN (10) MEMBER AWARD**  
SPONSOR FIVE (5) NEW OR FORMER MEMBERS AND RECEIVE ANOTHER "\$25.00 GAS CARD"

**MEMBERSHIP CAMPAIGN**  
**MAY 1, 2011 TO APRIL 30, 2012**